

Glad to (re)introduce: the Netherlands

The Digital Gateway to Europe





AN EXCELLENT LANDING POINT FOR SUBSEA CABLES

Why the Netherlands?



Gateway to Europe



Fertile environment for subsea cables



Strong digital economy



Excellent digital infrastructure



Future-focused, supportive government



Competitive business climate



A central image of two hands shaking in a firm grip, symbolizing a business deal or agreement. The hands are set against a background of a city skyline with tall buildings and a body of water. The image is overlaid with semi-transparent silhouettes of business professionals in various poses, suggesting a dynamic and collaborative business environment. A network of white lines and dots is visible at the bottom of the image, representing digital connectivity or data networks.

Welcoming business climate



A FERTILE ENVIRONMENT FOR SUBSEA CABLES

A selection of tech companies in the Netherlands - all European HQ



FUJIFILM

Uber

Tencent 腾讯

NetApp®

Canon
CANON MEDICAL



JUNIPER
NETWORKS

paloalto®
NETWORKS

EQUINIX

NETFLIX

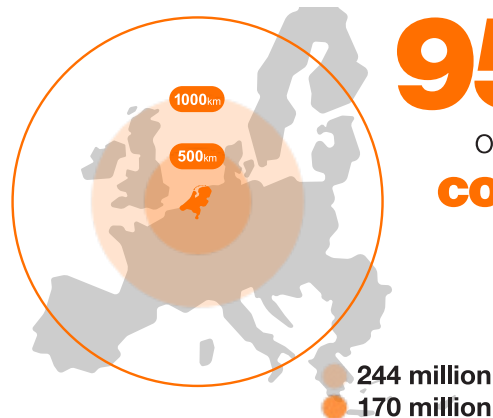
A fertile environment for subsea cables



OVERVIEW OF THE NETHERLANDS

Strategic location – Gateway to Europe

- At the heart of Europe.
- The Netherlands is located between the three biggest economies in Europe: Germany, the United Kingdom and France.
- Advanced air, sea and digital infrastructure.
- Best-connected country worldwide.



95%
of Europe's most lucrative
consumer markets
are just
around the corner



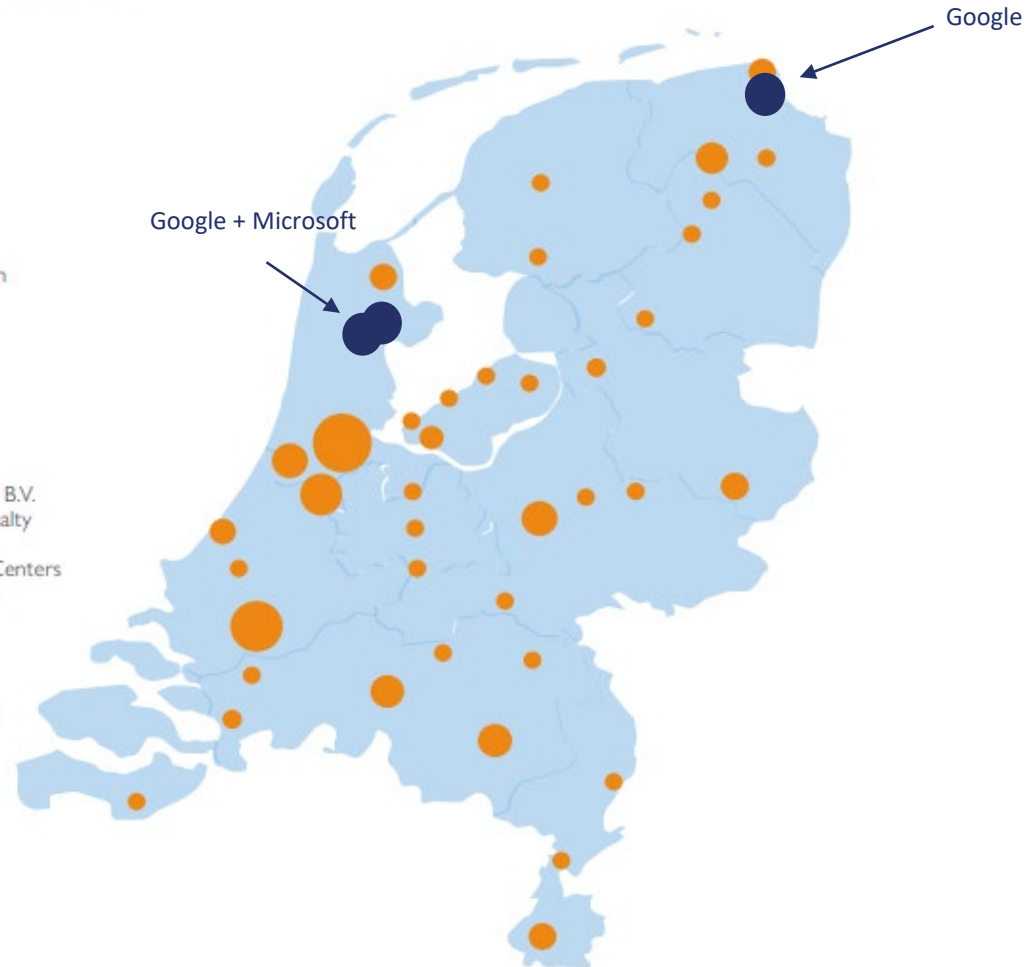


THE DUTCH DIGITAL ECOSYSTEM

World class data centers

DDA Data Center Operators

Atlas Edge
Bytesnet B.V.
Cellnex
Cegeka
Colt B.V.
ColoHouse
CloudHQ
CyrusOne
Datacenter Almere
Datacenter Fryslân
Datacenter Groningen
Dataplace
EdgeConneX
EQUANS Services
Equinix
EXA Infrastructure
Global-e Datacenter
Global Switch
Google
Interconnect Services B.V.
Interxion, a Digital Realty Company
Iron Mountain Data Centers
Keppel Data Centres
Lumen
Maincubes
Microsoft
Nikhef Housing
NorthC Datacenters
NTT
Provider
QTS
Serverius
Serverfarm
SilverFalcon
Smartdc
Switch Datacenters
Systemec
Yondr



- Hyperscales
- Colocations

NL Netherlands

**The Netherlands
is open for
business**





The Dutch Coalition

A unique, public-private cooperation, stimulating and supporting new cable landings in the Netherlands.

We assist navigation of the Dutch rule and permit schemes, help connect with relevant partners and gladly share our knowledge and knowhow.

The Netherlands is at the 4th place of most European bandwidth capacity (in Gbps)



DUTCH
SUBSEA CABLE
COALITION

Rank	Country	2018	2019	2020	2021	2022	CAGR 2018-2022
1	Germany	87.735	104.248	137.777	172.399	211.723	25%
2	France	56.547	72.196	95.883	123.223	155.633	29%
3	United Kindom	52.137	61.476	74.983	90.105	106.300	19%
4	Netherlands	44.040	54.466	70.423	83.192	102.729	24%
5	Sweden	21.577	24.997	33.271	45.228	53.163	25%

Amsterdam is at the European 3rd place of the most cross-border internet bandwidth and traffic (2022)



Rank	Route	Bandwidth	Average Traffic	Peak Traffic	Average Utilization	Peak Utilization
1	Frankfurt	166.663	39.460	68.372	24%	41%
2	London	103.968	26.196	44.422	25%	43%
3	Amsterdam	100.229	24.162	40.143	24%	40%
4	Paris	97.311	20.833	38.268	21%	39%
5	Marseille	56.451	16.439	26.163	29%	46%

Data reflects traffic over internet bandwidth connected accross International borders to metropolitan areas (source Telegeography)



DUTCH
SUBSEA CABLE
COALITION

Broad collaboration of partners:



*Invest & Innovate in
Greater Rotterdam-
The Hague*



A selection of partners that welcome you:



DUTCH
SUBSEA CABLE
COALITION



Plays a forefront role in shaping the internet landscape since 1994



Fast-growing provider of industry-leading digital infrastructure.



More than 100 education and research institutions in the Netherlands work together in the SURF cooperative



The biggest game server provider in the Benelux



The Dutch Ministry of Economic Affairs and Climate is supportive of submarine connectivity initiatives



Trade association that fulfills a connecting role between owners and managers of fiber optic networks in the Netherlands.



300+ facilities in 50+ metro areas across 25+ countries on six continents.