



# The Importance of Digital Trust

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Victor van der Hulst  
ECP Deelnemersspecial

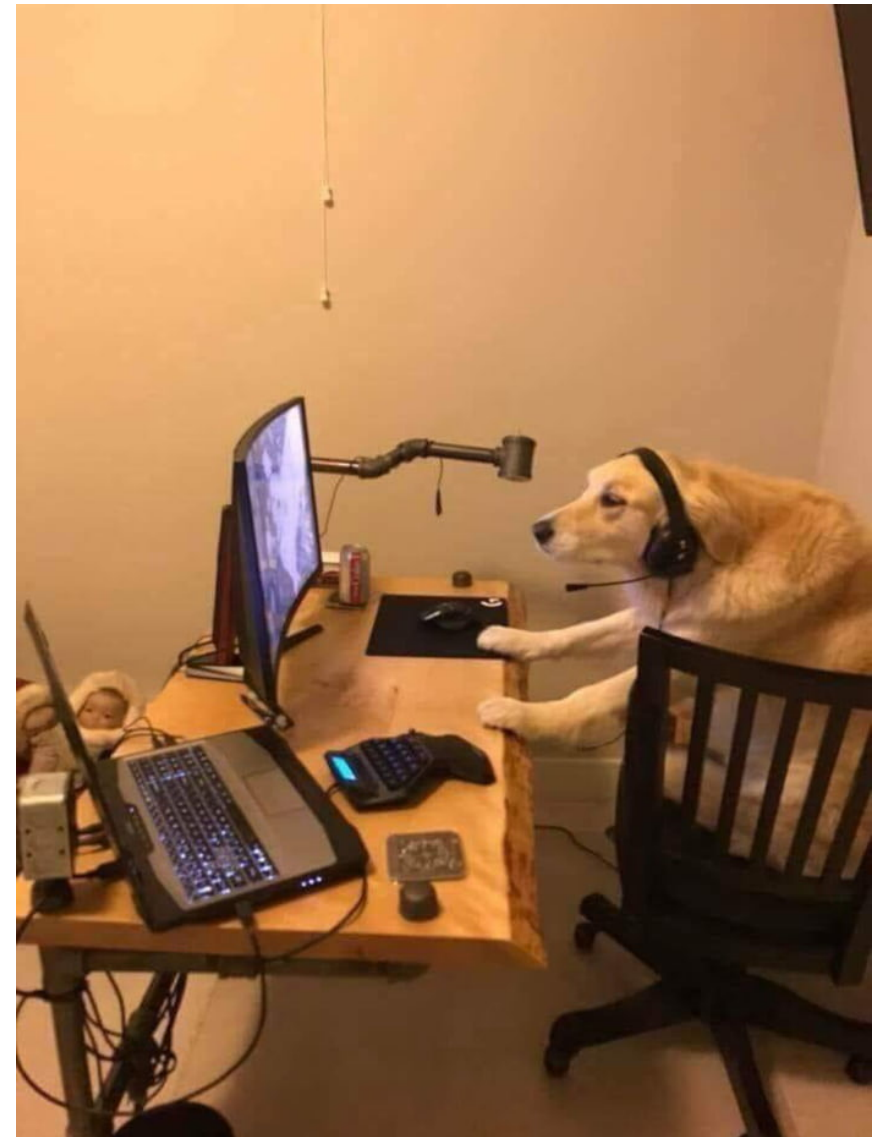
18-04-2024

# THE TRUTH MACHINE



THE **BLOCKCHAIN**  
AND THE FUTURE  
OF EVERYTHING

MICHAEL J. CASEY AND PAUL VIGNA



# Digital society

## Digitization

Converting data, documents and processes **from analog to digital**

## Digitalization

The use of **digital technologies** to change a **business model** and provide new revenue and value-producing opportunities



# Digitization or Digitalization?







Date: \_\_\_\_\_ **BILL OF LADING** Page 1 of \_\_\_\_\_

<b>SHIP FROM</b>		Name: _____		Bill of Lading Number: _____	
Address: _____		City/State/Zip: _____		BAR CODE SPACE	
SID#: _____		FOB: <input type="checkbox"/>			
<b>SHIP TO</b>		Name: _____		CARRIER NAME: _____	
Location #: _____		Address: _____		Trailer number: _____	
City/State/Zip: _____		CID#: _____		Seal number(s): _____	
FOB: <input type="checkbox"/>				SCAC: _____	
<b>THIRD PARTY FREIGHT CHARGES BILL TO:</b>		Name: _____		Pro number: _____	
Address: _____		City/State/Zip: _____		BAR CODE SPACE	
SPECIAL INSTRUCTIONS:		Freight Charge Terms: <i>(freight charges are prepaid unless marked otherwise)</i>		Prepaid <input type="checkbox"/> Collect <input type="checkbox"/> 3 <sup>rd</sup> Party <input type="checkbox"/>	
		<input type="checkbox"/> Master Bill of Lading: with attached underlying Bills of Lading		(check box)	
<b>CUSTOMER ORDER INFORMATION</b>					
CUSTOMER ORDER NUMBER	# PKGS	WEIGHT	PALLET/SLIP (CIRCLE ONE)	ADDITIONAL SHIPPER INFO	
			Y N		
			Y N		
			Y N		
			Y N		
			Y N		
			Y N		
			Y N		
<b>GRAND TOTAL</b>					
<b>CARRIER INFORMATION</b>					
HANDLING UNIT	PACKAGE	COMMODITY	CLASSIFICATION	LT ONLY	CLASS
QTY	TYPE	QTY	TYPE	FC#	
<b>RECEIVING STAMP SPACE</b>					
<b>GRAND TOTAL</b>					
Where the rate is dependent on value, shippers are required to state specifically in writing the agreed or declared value of the property as follows: *The agreed or declared value of the property is specifically stated by the shipper to be not exceeding _____ per _____				COD Amount: \$ _____	
NOTE Liability Limitation for loss or damage in this shipment may be applicable. See 49 U.S.C. • 14706(c)(1)(A) and (B).				Fee Terms: Collect: <input type="checkbox"/> Prepaid: <input type="checkbox"/> Customer check acceptable: <input type="checkbox"/>	
RECEIVED, subject to individually determined rates or contracts that have been agreed upon in writing between the carrier and shipper, if applicable, otherwise to the rates, classifications and rules that have been established by the carrier and are available to the shipper, on request, and to all applicable state and federal regulations.				The carrier shall not make delivery of this shipment without payment of freight and all other lawful charges.	
<b>SHIPPER SIGNATURE / DATE</b> This is to certify that the above named materials are properly classified, packaged, marked and labeled, and are in proper condition for transportation according to the applicable regulations of the DOT.				<b>CARRIER SIGNATURE / PICKUP DATE</b> Carrier acknowledges receipt of packages and required placards. Carrier certifies emergency response information was made available and/or carrier has the DOT emergency response guidebook or equivalent documentation in the vehicle. Property described above is received in good order, except as noted.	
<b>Trailer Loaded:</b>		<b>Freight Counted:</b>			
<input type="checkbox"/> By Shipper		<input type="checkbox"/> By Shipper			
<input type="checkbox"/> By Driver		<input type="checkbox"/> By Driver/pallets said to contain			
		<input type="checkbox"/> By Driver/Pieces			

Digitization or Digitalization?





# Trust

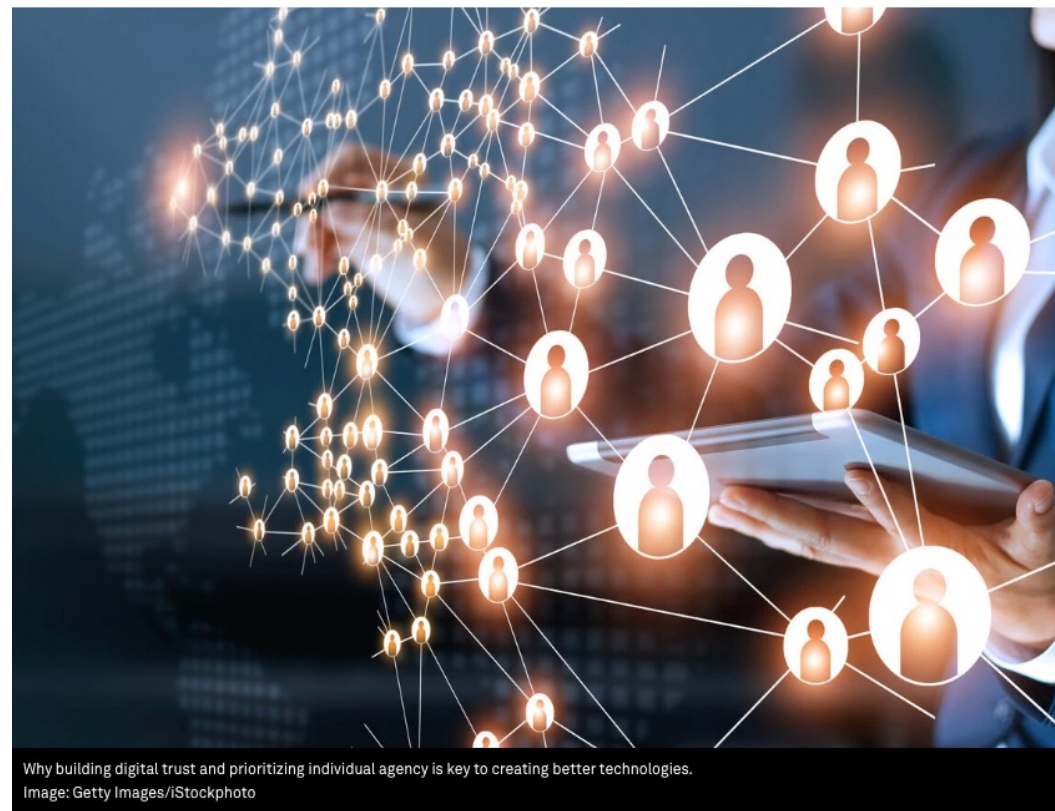
## We need:

- Digital **identities**
- Digital **ownership**
- Digital **business**
- Digital **participation**, shareholding
- Digital **governance**

EMERGING TECHNOLOGIES

## Were the Luddites right? Why building digital trust is key to technological innovation

Feb 16, 2024



Why building digital trust and prioritizing individual agency is key to creating better technologies.  
Image: Getty Images/iStockphoto

**Daniel Dobrygowski**

Head, Governance and Trust, World Economic Forum







**Trust**, but **verify**



# FIDES.

Accelerating Digital Trust

FOR MORE INFORMATION CONTACT

**Victor van der Hulst**  
info@fides-dtl.eu

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