



How to kick-start your transformation towards Sustainable IT?

The journey of ABN AMRO Bank

September 29th 2023

Vincent van Vliet, Jasper Behnken & Wiebren van der Zee

Audience input

What would be your priorities for enabling sustainable IT within your organization?

Top 5

Why is this transformation important?

Why this transformation?

Climate Change + costs

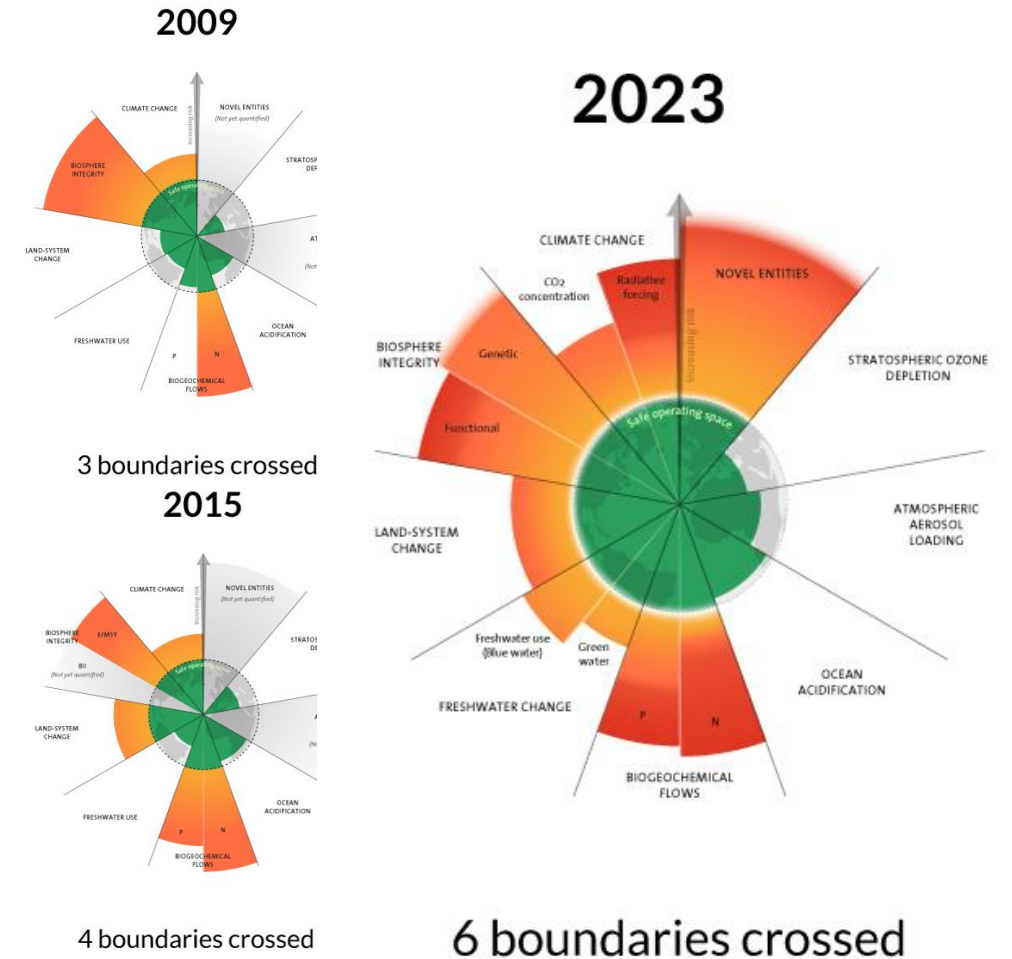
Law and Regulation

- CSRD, CO2 reporting
- Critical material act
- EU Energy Directive
- Green Deal
- And more

Public opinion

ECB did a second economy-wide stress test. "...we need to start making changes soon. Procrastinating may be easier and less costly today, but means we will pay a higher price tomorrow: the damage to our environment and economies from rising temperatures will be much more severe. In fact, the sooner and faster we complete the necessary green transition, the lower the overall costs and risks."

Luis de Guindos
Vice-President of the European Central Bank

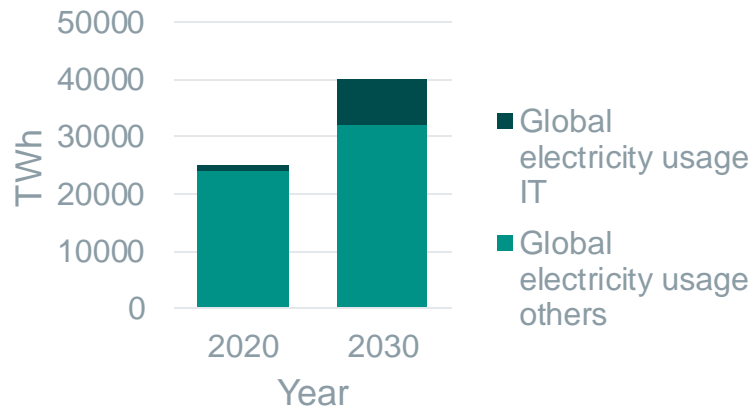


The 2023 update to the Planetary boundaries. [Licensed under CC BY-NC-ND 3.0.](#)
Credit: "Azote for Stockholm Resilience Centre, based on analysis in Richardson et al 2023"
[Need for speed on the Road to Paris \(europa.eu\)](#)

What is the environmental footprint of IT?

Environmental footprint of total IT Sector

Total share of global electricity usage by IT will expand from 4% to 20% by 2030, if IT consumption maintains current trend

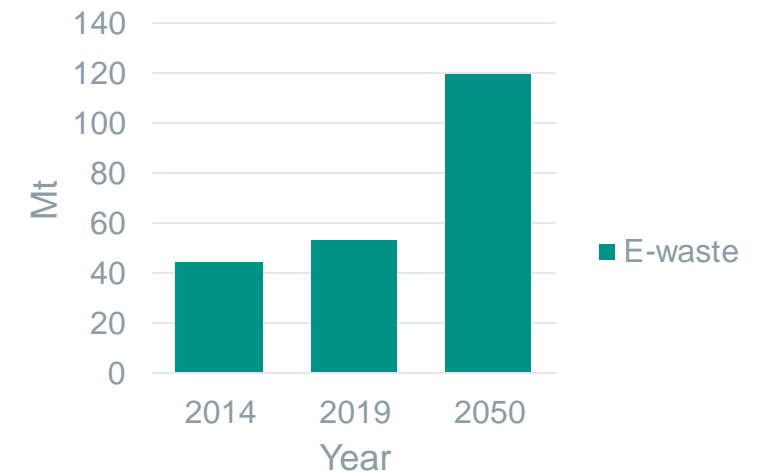


Global CO₂ emissions 2020 comparison:

- Aviation 2,5%
- ICT 2,1-3,9%






E-waste will increase with 123% by 2050 compared to 2019, if IT maintains current trend



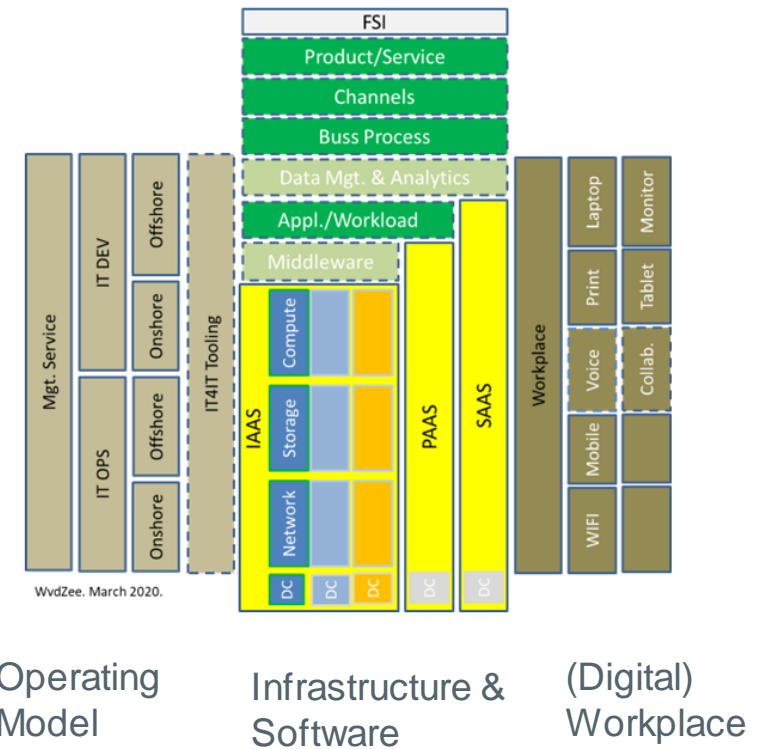
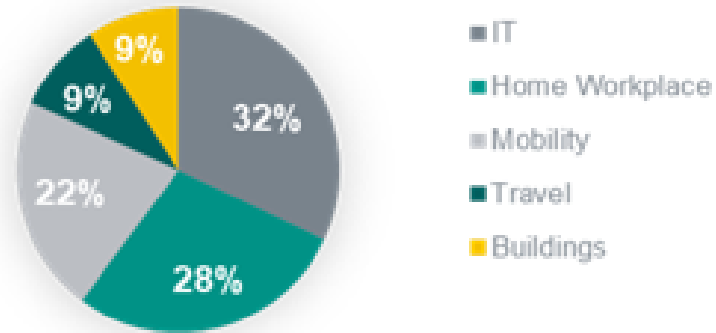
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<https://www.sciencedirect.com/science/article/pii/S2352186422002723>
https://www.researchgate.net/publication/306120226_The_Internet_Explaining ICT_Service_Demand_in_Light_of_Cloud_Computing_Technologies

Environmental footprint of IT organization

ABN AMRO Bank

-  Electricity
-  CO2
-  Circularity of materials

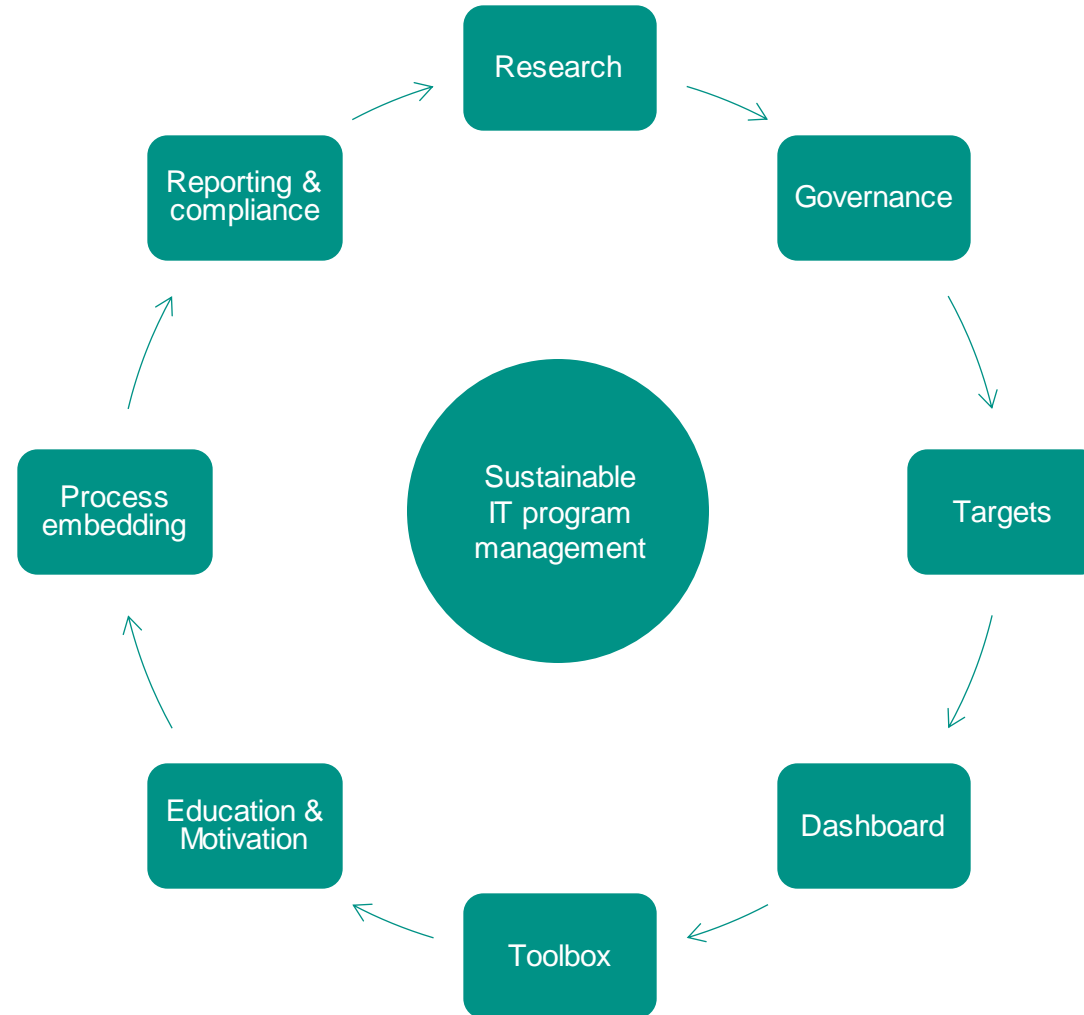
CO₂ emission by source (2022)



ABN AMRO Sustainable IT transformation categories

Start 2019:

- Position paper Wiebren van der Zee
- ABN AMRO purpose
 - “Banking for better for generations to come”
 - ‘Accelerate the sustainability shift’



Panel (Wiebren, Jasper, Vincent)

Our Journey so far

What did we do so far and what were the results?

Our Journey so far

Program management

- Find **experts**, support & upskill them
- Build a **dedicated team** & provide ownership
- Create **communities** of intrinsically motivated IT employees

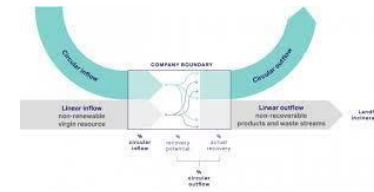
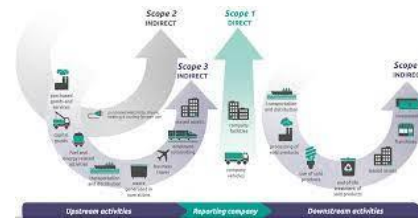
Jasper

Questions:

1. What did we do?
2. Why did we do it?
3. What was the result?
4. Lessons learned

Our Journey so far

Research



Wiebren

- **Protocols & Frameworks**
 - GHG, LCA, CTI,...
- **Baseline CO2 & Materiality**
- **Circularity analysis**
- **IT Sustainability Quality Model**
 - Architecture (VU)
- **Laws & Regulation**

Sustainability rating
A
B
C
D
E
F

Questions:

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Our Journey so far

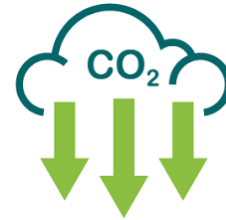
Governance & Targets

Governance

- Sponsorship at Senior management
- IT Strategy

Targets

- CO₂ reduction
- Circularity of materials
- Electricity reductions



Wiebren

Questions:

1. What did we do?
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Our Journey so far

Dashboard

- Insight for IT teams; applications on-prem & cloud
 - Electricity
 - CO2



Jasper

Questions:

1. What did we do?
2. Why did we do it?
3. What was the result?
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Our Journey so far

Toolbox + Solutioning

Toolbox

- **Tactic Repositories**

Solutioning

- **IT Procurement & DW TCO Certified & Closing the loop**
- **Partnerships** to exchange research, knowledge, education & solutions
 - Suppliers (Like Infosys, TCS, IBM, Capgemini, etc.)
 - B2B
 - VU
 - NCDD
 - SustainableIT.org



Wiebren

Questions:

1. What did we do?
2. Why did we do it?
3. What was the result?
4. Lessons learned

Our Journey so far

Education & motivation

- Create **awareness** within IT Domains
- **Content management & partnerships**, gathering existing content
- **Workshops**: Digital Workplace
- **Support programs** IT cluster of teams: Education/Ideation > expert support > challenge period

Vincent

Questions:

1. What did we do?
2. Why did we do it?
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Our Journey so far

Reporting & compliance

- Management Information
- ISO certification 14001
- IT as part of corporate reporting (and upcoming CSRD)



Wiebren

Questions:

1. What did we do?
2. Why did we do it?
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Panel (Wiebren, Jasper, Vincent)

Our future journey

What is still to come?

Our future journey

Governance & Targets

- Establish **KPI's** lower in the organisation (process/application level)
- Define **responsibilities** throughout IT Organization

Jasper

Questions:

1. What do we want to do?
2. Why do we want it?

Our future journey

Dashboard

- Adding Saas, predictive modelling, travel & commute, (digital) workplace, circularity of IT Assets
 - Electricity
 - CO2
 - Circularity of materials

Jasper

Questions:

1. What do we want to do?
2. Why do we want it?

Our future journey

Research & Development

- As a service models
- Bill of materials of IT Assets
- Continuous Rightsizing
 - Infra
 - Data
- Responsible use of AI (VU)

Wiebren

Questions:

1. What do we want to do?
2. Why do we want it?

Our future journey

Education & motivation

- Incentivisation / gamification to **motivate IT employees**
- **Behavioural design**
- Digital clean-up days, **awareness** programs
- **Workshops**: “How to lower your footprint in IT Development”
- Function specific **educational content** in IT curriculum
- **Central platform** education, research, tools & services (NCDD)

Vincent

Questions:

1. What do we want to do?
2. Why do we want it?

Our future journey

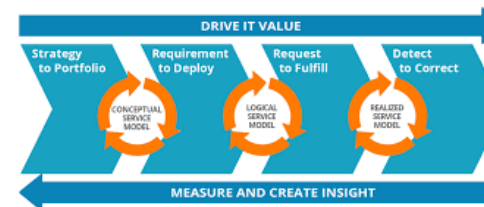
Process embedding

- Sustainability as part of Architecture, DevOps, IT Procurement, etc. (IT4IT) processes

Wiebren

Questions:

1. What do we want to do?
2. Why do we want it?



Panel (Wiebren, Jasper, Vincent)

Key personal advise

Key personal advise

- Jasper: Create **insights & transparency**
- Wiebren: Look at **sustainability** as an **innovation** opportunity
- Vincent: Invest in **knowledge & content management** across **partnerships**

Audience input

What would be your priorities for enabling sustainable IT within your organization?

Top 5

Audience input

On which priorities would you be interested to collaborate?

Conclusion

“An IT transformation which is not leading to a lower footprint is not the right transformation”

Wiebren van der Zee



Q&A + Contact LinkedIn

ABN AMRO Bank



Wiebren van der Zee



Jasper Behnken



Vincent van Vliet



Sustainable Digitalisation LinkedIn group



Hannah Boute



NCDD



Karen van der Zande

